

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Sev K. H. Keil et al.	Art Unit	: 3688
Serial No.	: 09/845,051	Examiner	: Daniel Lastra
Filed	: April 27, 2001	Confirmation No.:	1476
Notice of Allowance Date: January 12, 2011			
Title	: SYSTEM TO PROVIDE CONSUMER PREFERENCE INFORMATION		

MAIL STOP ISSUE FEE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NOTICE OF ALLOWANCE

In response to the Notice of Allowance mailed January 12, 2011, enclosed is a completed issue fee transmittal form PTOL-85b. The fee in the amount of \$1810 for the required issue fee (\$1510) and publication fee (\$300) is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization.

Please apply any charges or credits to our Deposit Account No. 06-1050.

Respectfully submitted,

Date: April 11, 2011

/David L. Holt/
David L. Holt
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